

66th Annual Harvest Ball Levels of Support

	Champion \$25,000	Innovator \$10,000	Platinum \$6,000	Gold \$3,000	Silver \$1,550	Bronze \$550
Charitable Contribution	\$20,500	\$7,000	\$4,500	\$2,310	\$1,550	\$550
Premium Event Access						
Tickets to Harvest Ball	12	8	4	2		
Proud Partnership						
Rights to Use Einstein Logo	•					
Media and Print Exposure						
Harvest Ball Media Releases	Name	Name				
Electronic Communications	Name	Name				
Advance Einstein Magazine <i>(One Edition, Spring 2019, 12,000 Copies)</i>	Logo	Name				
Web and Online Exposure						
Electronic Invitations and Confirmations	Logo	Name	Name			
Pageviews of Your Logo/Name on the Harvest Ball Website <i>Approximately 2,000 Unique Pageviews</i>	•	•	•	•		
Pageviews of Your Logo on Advance.einstein Home Page <i>Approximately 20,000 Pageviews</i>	•	•				
Social Media Mention (<i>Facebook, Twitter, LinkedIn, and Instagram</i>)	Supporter Content	Event Group Post				
Publicity at Event						
Impressions of Your Ad Played in Digital "Program Book" during Cocktail Hour <i>Approximately 500 Attendees</i>	4,800	2,400				
Impressions of Your Ad Played in Digital "Program Book" during Dinner Reception <i>Approximately 500 Attendees</i>	12,000	9,600	7,200	7,200	4,800	2,400
Branded Signage	Name					
Branded Giveaway	•					
Client Entertainment						
Supporter VIP Seating Pods	•					
Employee Engagement						
Customized Volunteer Opportunity for Your Staff with Einstein	•					